



PRIVACY POLICY

EsportsAnchor, a Netherlands sole proprietorship, (further mentioned as EsportsAnchor or us), registered office at P.A. de Rochefortstraat 28A, 9964 AK, Wehe-den Hoorn, The Netherlands is responsible for processing personal details as shown in this privacy statement. EsportsAnchor is reachable through email on info@esportsanchor.com, EsportsAnchor has a designated Data Protection Officer, reachable at unovy@esportsanchor.com addressed to Djawi de Boer.

Personal Details We Process

- Full Name
- Address Details
- Date of Birth
- Telephone Number
- Email Address
- IP Address
- Other personal details you actively provide when requested by us
- Banking Details (only in case of payments)

Special and/or Sensitive Personal Details We Process

EsportsAnchor does not intent to collect information of visitors younger than 16 years of age. Unless they got permission from a parent or legal guardian. However, we cannot check whether a person is aged older than 16. Therefore, we recommend parents being involved with the activities of their children, to prevent the collection of data of children without a parent's permission.

With what objective and based on which foundation do we process personal data?

EsportsAnchor processes your data for the following objectives:

- Processing Payments
- Advertising
- To contact you, if needed, to provide our services
- To inform you about changes to our services
- To deliver goods
- EsportsAnchor and its brands collect your browsing behaviour on our websites for statistical purposes. We do not sell this data to third parties.

Automated Decision-Making

EsportsAnchor does not make decisions that have (significant) consequences on persons through automated processing. Automated decision-making relates to software or computer systems making decisions without the interference of a real person (such as an employee of EsportsAnchor).

Duration of Personal Data Storage

EsportsAnchor does not store your personal data longer than needed to realise the goals for which you provided personal details. We apply the following storage periods for the following categories of personal data (unless the term gets extended):

In case you receive an invoice for services or request a quote (whether or not you approve said quote): Name, address, telephone number, email address, Dutch Kamer van Koophandel number (if applicable), VAT registration number, IP address, quote or invoice information, and payment details (if applicable): 10 years due to fiscal retention obligations.



Sharing of Personal Details with Third Parties

EsportsAnchor shares personal details with various third parties when necessary to perform the contract and to comply with possible legal requirements. We sign data processing agreements with companies that process your data, in order to provide a similar level of protection or confidentiality of your data.

EsportsAnchor stays reliable for this process. In addition to this list, we can provide your data to other third parties. However, we only do this with your explicit permission.

Category	Processor	Objective	Data
Financial	Transferwise	Processing of payments	Banking details, full name, address, date of birth
Financial	Holvi	Processing of payments	Baking details, full name, address
Financial	PayPal	Processing of payments	Email address
Financial	ACUMULUS	Administration	Invoice information, full name, address, telephone number, email address, banking details, VAT registration number

Request to view, change, or remove

You have the right request to view, change, or remove your personal data. You can do so by contacting us via one the abovementioned email addresses. In addition, you have the right to revoke your prior permission of the processing of personal data or to object against the processing of your personal data by us. You also have the right to data portability. This means you are able to request us to send your personal data in a computer file to a organisation mentioned by you. If you want to use your right of objection and/or data portability, you are able to contact us via the abovementioned email addresses. To make sure the request is done by you, we require you to attach a copy of an identity document with the request. We advise you to conceal the MRZ (machine readable zone, the strip with numbers at the bottom of your passport), identification number, and personal number, in order to protect your privacy. In addition, EsportsAnchor would like to point out you are able file complaints related to the processing of personal data with the Dutch national data protection supervisor (Autoriteit Persoonsgegevens).

How do we secure your personal data

EsportsAnchor takes the protection of your data seriously and we take appropriate measures to prevent abuse, loss, unauthorized access, accidental disclosure, and unauthorised changes. If the impression of unsafe storage of your data occurs, or if there are indications of abuse, please contact us through one of the abovementioned email address.